

INNOVATING BUSINESS SOLUTIONS FOR REAL-WORLD PROBLEMS



Not Business as Usual: Study Social Innovation and Social Entrepreneurship at TLU

TLU's nationally recognized Social Innovation and Social Entrepreneurship (SISE) program prepares undergraduate students to address today's social problems through business ventures. The program offers an innovative and interdisciplinary approach to vocational training for careers that create true and lasting impact.

What Sets TLU Apart

SISE programs are typically situated at elite, expensive schools like Oxford and Stanford. However, TLU is recognized as a model program by the Association of American Colleges and Universities and was featured in the Stanford Social Innovation Review—the leading academic journal in the field—for designing a cutting-edge and competitive program with a stellar curriculum, training up problem solvers from communities that have typically been under-resourced and marginalized. TLU's SISE program offers deep mentorship, life-changing study-away options, real-world applicational projects that help students build a portfolio for interviews, and hard business skills for job placement after graduation.



Hands-On Learning

Experiential hands-on learning is emphasized, allowing students to test theories and frameworks in real situations with matrices for evaluating impact and sustainability.

We offer opportunities to do undergraduate research alongside faculty members, as well as a variety of internship opportunities, which become an integral part of your journey. Here are just a few examples:

- Be selected as one of the SISE Peace fellows for a two-year program that includes nationally-recognized certificates in peace and an internship either in the US or abroad.
- Be selected as a SISE intern running events on campus related to innovation, social change, and peace.
- The Christian ministry track: Work in a Christian community garden and lead urban contemplative retreats in nature.
- The public health track: Work at a research lab, teaching science to underserved youth or work as a behavioral health aid.
- The non-profit and social work track: Work as a program intern at a camp or in a faith-based community organization.
- The public policy track: Intern in DC, Austin, or San Antonio.
- Choose one of 9 internship sites while living in a Christian community in Baltimore.



Customize Your Degree Plan

With SISE, your course path is flexible, allowing individualized tailoring for the development of the skills you'll need for your desired profession.

Choose from multiple areas of concentration, including:

- Faith, Culture, and Diversity
- Mental Health Community Interventions
- Media Arts for Change

You Can Also Minor in SISE

Add the SISE minor to the major of your choice to build expertise in problem analysis, innovative design thinking, and strategy for creating social impact. The minor requires 18 semester hours, with a minimum of 9 hours of upper-division coursework.

Teach Peace Series

Teach Peace is a year-long program that discusses world conflicts with students, encouraging the creation of innovative solutions.

What Can I Do With This Degree?

- Business creation for social, environmental, and economic impact for good!
- Monitoring and evaluation for grants or corporate social responsibility
- Communications director for businesses or organizations creating social change
- Advocacy in a governmental agency or nonprofit
- Nonprofit management or programming
- Research at the graduate level or in a social change firm
- Education in community organizations, schools, or programs like Teach for America
- Public health work in clinical settings
- Social work and case management
- Civil service in a government organization
- Community development with a humanitarian agency
- Justice ministry in a faith community

What are graduates doing after they leave TLU with a degree in SISE?

- Behavioral health aid
- Program coordinator at a nonprofit
- Intern at an environmental advocacy or gender equality organization
- Graduate student in religion, social work, nonprofit management, or business
- Entrepreneur
- Pastor
- Case manager
- Assistant to elected political official
- Community organizer

TLU Alumni Where They Are Now



Caitlin Wilkie '24

I'm Caitlin Wilkie, an interdisciplinary grad from TLU. Through SISE, I designed projects to help communities, and now I'm a Resident Coordinator with Baltimore Urban Studies, where I help students explore racial reconciliation, faith, and public health.

- Caitlin Wilkie '24 Graduate

Instructional Associate-Special Ed,
San Marcos High School



Alexis Albert '25

What began as a nursing major turned into a transformative journey after a trip to Baltimore, where I discovered my true passion for public health and nonprofit work. Switching to SISE empowered me to create projects that truly impact communities, and it's been the foundation of a career that continues to inspire me every day.

- Alexis Albert '25 Graduate

Behavioral Therapist, ABA Therapy
for Autism

